

**Wholesale Department
A Division of Two Two Enterprises**

Retailer's Regulation

Elegant Lashes® is a trusted supplier of premium bulk false eyelashes for beauty and entertainment professionals. Our goal is to simplify your business and deliver peace of mind by providing superior quality lash products to high-volume users at prices that actually make business sense. If your business supplies to professionals in the beauty, entertainment, and/or performance industry, we are the perfect partner for you.


Who Can Apply:

We welcome retail stores (online stores okay), beauty salons, and dance/production studios *with the intent to re-sell*. Valid business license required. Valid and up-to-date seller's permit required for retail stores and salons. Wholesale pricing is NOT available to personal users and/or residential areas.

All applicants must have a valid order number from www.ElegantLashes.com to indicate and prove familiarity with Elegant Lashes® quality and packaging standards. *Please do not carry our products in your store without familiarizing yourself with them first.* All applicants are responsible for purchasing their own samples before reselling Elegant Lashes® products at their stores. Sorry, no free samples, exchanges, or refunds provided for purchased samples.

How to Order?

Retail packaging comes in three forms: Pro Dozen Pack, Individual Pro Dozen Pack, and Regular Single Pack. (Double Packs and Triple Packs not available for fulfillment at this time.)

Product Type	Description
 <p>Pro Dozen Packs</p>	<ul style="list-style-type: none"> • 12 pairs of bulk strip lashes in beautiful 100% recyclable paper box packaging with PVC window for quick recognition of styles • Recommended for salon use on customers • Recommended for sale to professionals • Recommended for dance/production studios for backstage distribution • Choose from hundreds of 100% Human Hair and Faux Mink styles • Select Decorated and Feather lashes available as Pro Dozen Pack • Brown options available for select styles in 100% Human Hair category
 <p>Individual Pro Dozen Packs</p>	<ul style="list-style-type: none"> • 12 trays of bulk individual lashes in beautiful 100% recyclable paper box packaging with PVC window for quick recognition of styles • Recommended for salon use on customers • Recommended for sale to professionals • Choose from 39 styles • Brown options available for select styles
 <p>Single Packs</p>	<ul style="list-style-type: none"> • One pair of premium quality false eyelashes in beautiful 100% recyclable paper box packaging with PVC window for quick recognition of style • Attached hangtag lip with kiss-cut butterfly and circle holes for hanging in retail stores (this feature is unavailable for jumbo lash packaging) • Choose from 100% Human Hair, Faux Mink, Decorated, Color, Feather, and Individual lashes • Recommended for retailing



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To order Pro Dozen Pack and/or Individual Pro Dozen Pack:

- Please order in units of 3 (ex: 3, 6, 9, etc.) for Individual Pro Dozen Pack (individual lashes)
- Please order in units of 2 (ex: 2, 4, 6, etc.) for Pro Dozen Pack (strip lashes)
- Minimum order quantity: 12 Pro Dozen Packs total per order. Can mix and match Individual Pro Dozen Pack quantity with Regular Pro Dozen Pack quantity to obtain 12 count minimum
- Orders that do not meet minimum order quantity will be delayed and requested to be adjusted according to our policies.
- Failure to place at least one order per year may lead to revocation of retailer rights and privileges.

To order Regular Single Pack:

- Please order in units of one dozen (ex.12, 24, 36....) per style
- Minimum total order quantity for Regular Single Packs: total 12 dozen (144) pairs
- Minimum order quantity for Faux Mink, Color, Decorated, and Feather lashes is 6 pairs per style.
- Orders that do not meet minimum order quantity will be delayed and requested to be adjusted according to our policies.
- Failure to place at least one order per year may lead to revocation of retailer rights and privileges.

Pricing:

We have set manufacturer's suggested retail prices (MSRPs). Please carefully note the designated MSRP for each item, making sure to price Elegant Lashes® products according to their respective MSRPs.

Environmental Efforts:

We love our planet and strive to be a "green" company whenever possible. For your convenience and to reduce our carbon footprint, display racks are not provided due to stores having different display and organization methods. Please feel free to display Elegant Lashes® products the way that best suits your store's aesthetics. Our 100% recyclable packaging is designed to be eye-catching so you can sell with confidence. We highly advise you to recycle and/or reuse all packing materials that come with your shipments

Shipping:

Orders will be shipped via UPS Ground. Buyer is responsible for freight charges which will be added to invoice. In the case of errors on buyer's part, buyer is responsible for return shipping. In the case of shipping errors on Elegant Lashes®' part, merchandise will be shipped with shipping fee waived and return shipping label included in outgoing shipment. We are not responsible for damage incurred during transit.

Exchange/Refunds:

Please understand that all merchandise purchased at wholesale price are FINAL SALE and therefore not refundable or exchangeable under any circumstances. In the case of ordering errors on buyer's part, please contact us within 1 week of receipt of package and notify us of intent to exchange. Buyer is responsible for return shipping once intent to exchange is approved. Exchange items *must* be in new and original conditions to be eligible for exchange. Any signs of use or damage will result in respective deduction from exchange quantity.

Payment Terms:

Upon approval of application, an email will be sent with your invoice and total amount due. Please pay for your first order via PayPal Money Request. Order will be shipped immediately upon receipt of payment. Subsequent orders must be paid via PayPal Money Request. After approximately one year after order history has been established with Elegant Lashes®, your retailer account may be re-evaluated for possible eligibility for net-term account dependent on payment and order history.